

LEADERSHIP GUIDE

Find Your VOICE

Career Readiness





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FranklinCovey is a global, public company specializing in performance improvement. We help organizations and individuals achieve results that require a change in human behavior. Our expertise is in seven areas: Leadership, Execution, Productivity, Trust, Sales Performance, Customer Loyalty, and Education.

For more information about *Leader in Me* or other FranklinCovey Education offerings, please email: educate@franklincovey.com or call: 888-868-1776.

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A NOTE FROM FRANKLINCOVEY EDUCATION

The **voice** of this guide is not your physical voice. This voice is found at the intersection of your **talents** (what you are good at), your **passions** (what excites you), the **needs** of the world, and your social **conscience** (what you feel is the right thing to do). The voice of this guide is your unique personal contribution to the world.

The fact that there are billions of people on planet earth can be intimidating. You may wonder what you possibly can contribute to such a massive world. But, if you divide all those people into geographic locations and look only at your city, only at your school, only at your family, or only at one of your friends, you will quickly realize that you can indeed make a difference—if only for one person.

In other words, whether you work with one person or many, you can make a positive difference in the world around you.

What will be your voice—your contribution?

This guide is designed to help you learn and master skills that will enable you to express your voice at school, at home, online, in a work setting, in a team, and in the marketplace.

This is about you and your life. Use the skills contained in these pages to optimize your life and your opportunities. Trust yourself. Believe in yourself like we believe in you.

Finding Your Voice



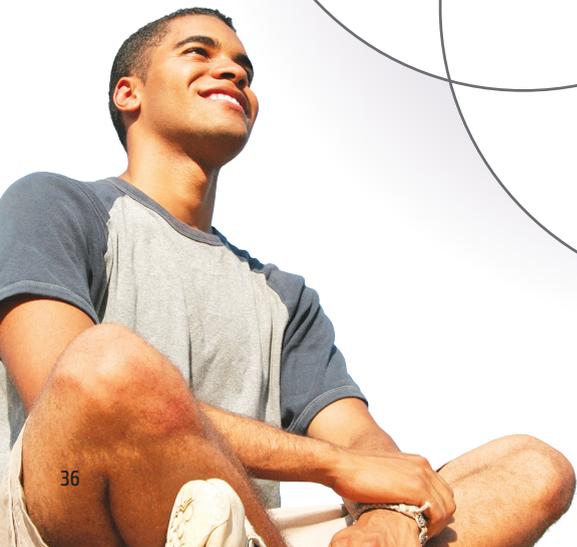
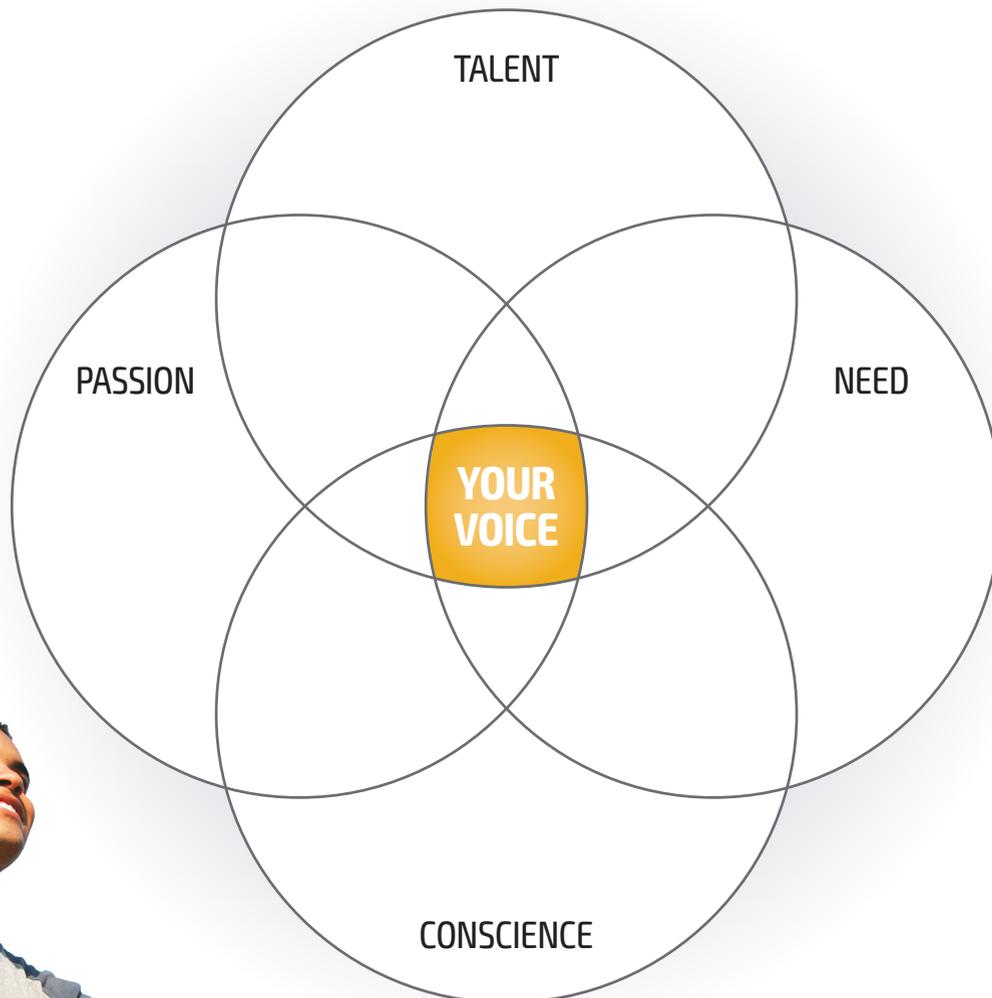
Your Voice

Having too many choices can lead to avoiding making important decisions. This lesson is about choosing which paths to take and what to do with your life.

Narrow It Down

Just because you are good at something does not obligate you to do it. Your best voice can be found at the intersection of talents, passions, conscience, and needs.

Review the work you have done over the past few discussions. In the model below, identify where your discoveries intersect.



Contribution Statement vs. Mission Statement

A personal mission statement provides clarity and gives you a sense of purpose. It defines who you are and how you will live. A Contribution Statement focuses more distinctly on the difference you want to make in the world. A Contribution Statement defines the high purpose you want to serve and what you intend to achieve in your career. Look at the following examples.

"I will use my mathematical knowledge and skills to enable computers to communicate with one another."

"I will use my ability to listen and empathize to help the grieving families of crime victims find closure."

"I will use my artistic talents to enhance every physical environment I can and thereby affect morale, productivity, and mood."



Your Contribution Statement

A Contribution Statement sums up the best you have to offer to the challenges that excite you.

STEPS TO WRITING A CONTRIBUTION STATEMENT:

1. **Write a tribute to an influential person.**
2. **List tributes you would like to receive.**
3. **Review your strengths.**
4. **Determine your cause.**
5. **Draft your Contribution Statement.**
6. **Share your Contribution Statement.**

1. **Write a tribute to an influential person.** Describe an influential person in your life—a teacher, coach, friend, family member, leader, etc.

2. **List tributes you would like to receive.** What would you want people to say about you in a professional setting? What attributes or achievements would you want mentioned?
