

# our future is bright

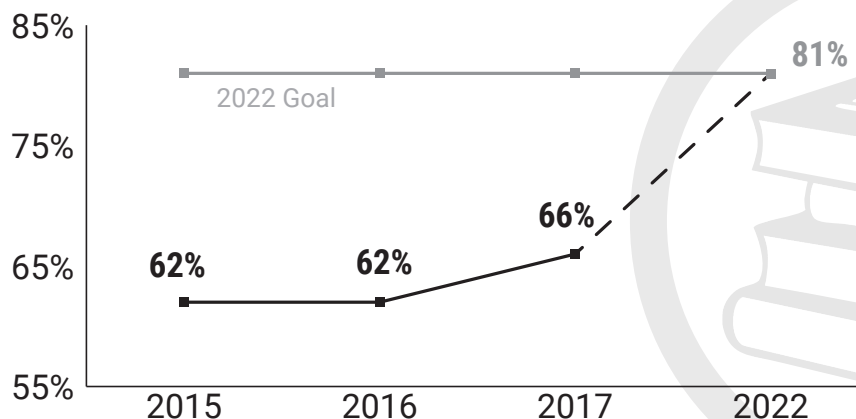
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**Education 2022 Goal:**  
Increase the number of third-grade  
students reading at grade level by 50%

United  
Way



# 3<sup>RD</sup> GRADE READING RATES UP FOR THE FIRST TIME IN FIVE YEARS



United Way strives to improve high-school graduation rates and prepare more students for success beyond school.



LEHIGH VALLEY  
**1 IN 3** THIRD  
GRADERS  
AREN'T READING ON GRADE LEVEL.

THIRD GRADE READING IS DIRECTLY LINKED  
TO HIGH SCHOOL GRADUATION RATES.

## Through United Way-funded programs:

- 90% of students maintain or improved their reading skills over the summer
- 3% more kindergartners registered "on-time" across BASD and EASD. ASD saw a 7% increase.
- Summer learning gap closed by 6% for low-income youth across the Lehigh Valley.

**\$5 MILLION  
INVESTED IN  
2016-17**

**20,000+ SERVED**

## WORKING TOGETHER TOWARD A COMMON GOAL

**Community Schools:** Recognized as a key strategy in Pennsylvania's *Every Student Succeeds Act*.

**Trauma-Informed Schools:** United Way has championed the creation of the Lehigh Valley Trauma Awareness Collaborative with 70+ partners.

**Challenge 5:** This attendance awareness campaign supports schools and community with effective strategies for every day attendance.

**Summer Learning:** United Way works with partners to close the summer learning opportunity gap for low income youth across the Lehigh Valley.

## #TRACKT022

- **Lehigh Valley Reads:** Launching in October, this grade-level reading campaign supports 17 school districts, equips parents and mobilizes the community.
- **Talk, Read, Sing:** Coming in Fall 2018, this community-wide campaign aims to build language and literacy development in children 0-3, a benchmark to early student success.