



## William Blackford

Inspirational Fire Starter, FranklinCovey  
Consultant



William believes in every person's ability to achieve life changing results. Organizations' bottom lines are positively impacted when their people are fulfilled, aligned, and unleashed to produce. As a coach, William has cultivated and nourished the hearts and minds of those he works with through honesty, respectful and direct challenge, and a relentless belief in the individual.

Since 2000, William has worked with thousands of leaders, educators, and students in group coaching, training, keynotes, and 1-1 engagements helping them become trusted leaders that are deeply aligned to their core values as "Community Impactors." As a former Division 1 athlete, William is not afraid to go big, work hard, and reach high, and he is uniquely gifted to challenge his audiences to do the same. He is an award-winning FranklinCovey Leadership Coach and Consultant.

William is fully engaged in living out his mission—"to live a life full of adventure and to invite others to do the same"—with his spouse of 27 years and their four amazing children. His interests include bow hunting, fishing, sports, poetry, and reading. He is an avid football fan and a former student athlete for the University of Louisville, where he was a standout player with All-Conference and All-American (honorable mention) honors.

### WILLIAM BLACKFORD CAN SPEAK ON THE FOLLOWING TOPICS

- Equity
- Leading with Trauma in Mind
- Teamwork
- Cultural Transformation
- Execution
- Leadership Development
- Mentoring