

Philanthropic Funding Sources

Many districts and schools use philanthropic funding sources to fund FranklinCovey Education offerings. These include foundations, corporations, individuals, and civic organizations. To identify a potential philanthropic funding source, consider the three C's:

- **Caring:** Which funders have previously contributed to your district or school? Which funders have contributed to similar causes in the past, e.g., education, youth leadership development, educator development and retention, etc.?
- **Capacity:** What is the financial gap needed to fund FranklinCovey Education offerings? Which funders have a history of making contributions of this size or greater?
- **Connection:** Do you or your colleagues have a personal or professional connection to someone at the funding institution? Is there a champion of your district or school who can make a connection for you or strengthen your prospective funder list?

Philanthropic funding sources that may be worth exploring include:

- Local Community Foundation or Education Foundation
- United Way
- Chamber of Commerce
- Local civic organizations, such as Rotary Club or Lions Club

Additionally, there are private funding opportunities that may be open to districts, schools, and/or educators across the United States, including but not limited to:

- [Casey's Cash for Classrooms Grant Program](#)
- [Jordan Fundamentals Grant Program](#)
- [Key Bank Foundation](#)
- [National Education Association Foundation](#)
- [State Farm Foundation](#)
- [Voya Unsung Heroes Awards](#)
- [Walmart Community Grants](#)