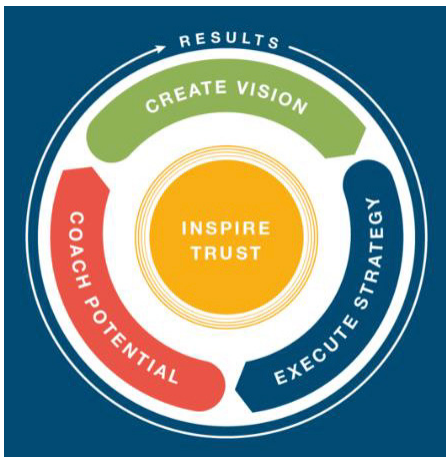


FranklinCovey is the world leader in helping organizations achieve results that require lasting changes in human behavior, often the most difficult challenge any organization faces.

Our mission is to enable greatness in people and organizations everywhere.

## 4ER of Great School Boards



**Trust:** Clarity of Roles between Superintendent and Board Collaborative Problem Solving

**Vision:** Co-Created Vision of Student Success

**Execute on Strategy:** Accountability tied to Board and Superintendent Evaluations

**Coach Potential:** Community Engagement tied to Leadership Development

## A Flexible Process for Professional Development based on District Initiatives

### Clarity around Board and Superintendent Roles

- Direction vs. Management
- Standard Operating Procedures
- Establishing Lanes and Guardrails for the Board and Superintendent to Function as a Team

### Co-Created Vision around Student Success

- Direction vs. Management
- Analyzing individual Agendas
- Modeling Collaborative Problem Solving

### Accountability aligned to Board and Superintendent Evaluations

- Aligning Growth Goals for both Board and Supt.
- Conducting Purposeful Evaluations
- Systematizing goal achievement

### Community Engagement aligned to Leadership Development

- Board Members as Liasions between the Community and District
- Communication to Reinforce Confidence in District Leadership
- Building Partnerships and a Culture of Trust

# Workshops



## **THE 4 ESSENTIAL ROLES OF LEADERSHIP™**

- Develops leaders who can think big, adapt quickly, and translate strategy into meaningful work.
- Most valuable where leaders can make a difference by inspiring trust, creating vision, executing strategy, and coaching potential.



## **EXECUTIVE COACHING: UNLOCKING PERSONAL AND PROFESSIONAL POTENTIAL®**

- Explore the levels of engagement and learn to live above the line.
- Build capacity in others by starting with yourself, through the power of executive coaching.
- Make the mission the motivator by reconnecting with your “why” for the work.



## **LEADING AT THE SPEED OF TRUST®**

- Helps leaders increase their personal credibility, practice specific behaviors that increase trust, and improve organizational trust.
- Most valuable in organizations that need to create a measurable culture of high trust.



## **UNCONSCIOUS BIAS: UNDERSTANDING BIAS TO UNLEASH POTENTIAL™**

- Recognize the impact of bias on behaviors, decisions, and performance.
- Explore bias and create ways to face bias with courage, ensuring everyone is respected, included, and valued.

## Implementation Process for Great Boards

Year 1	Year 2	Year 3	Ongoing	Ongoing
Clarity of Roles	Shared Vision	Accountability	Community Engagement	Onboarding new BOE Members
<b>1-2 days</b> Board Retreat	<b>1-2 days</b> Board Retreat	<b>1-2 days</b> Board Retreat	<b>1-2 days</b> Board Retreat	<b>1-2 days</b> Board Retreat
<b>8 Executive Coaching Sessions</b> Superintendent and BOE Presidents	<b>8 Executive Coaching Sessions</b> Superintendent and BOE Presidents	<b>8 Executive Coaching Sessions</b> Superintendent and BOE Presidents	<b>8 Executive Coaching Sessions</b> Superintendent and BOE Presidents	<b>8 Executive Coaching Sessions</b> Superintendent and BOE Presidents
<b>Quarterly Touchpoints with BOE</b> Leadership Development Study Session	<b>Quarterly Touchpoints with BOE</b> Leadership Development Study Session	<b>Quarterly Touchpoints with BOE</b> Leadership Development Study Session	<b>Quarterly Touchpoints with BOE</b> Leadership Development Study Session	<b>Quarterly Touchpoints with BOE</b> Leadership Development Study Session