



**FranklinCovey**

Education

and

**Magnet School Assistance Programs**

**Aligning Purpose with  
Curriculum, Practices, and Results**

# Magnet School Assistance Program & FranklinCovey Education



The Magnet School Assistance Program (MSAP) model aligns with the student, family, and staff offerings of FranklinCovey Education.

- ***Leader in Me:*** An evidence-based, comprehensive PK-12 model that builds leadership and life skills in students and lays the foundation for sustained academic achievement.
- ***The 7 Habits of Highly Effective Families:*** Family engagement through leadership events, student-led conferences, and workshops creates a nurturing environment for all family members.
- ***Professional Development and Coaching for Staff:*** Empowering staff through shared purpose and effective approaches develops a cohesive school culture.

# 6 Purposes of Magnet School Assistance Programs



## **Addressing Minority Group Isolation**

Assist in “the elimination, reduction, or prevention of minority group isolation in schools with substantial proportions of minority students.”

## **Achieving Systemic Reforms**

“Assist LEAs in achieving systemic reforms and providing all students the opportunity to meet challenging State academic standards.”

## **Promoting Diversity**

Provide “innovative educational methods and practices that promote diversity and increase choices in public educational programs.”

## **Strengthening Academics**

Offer “courses of instruction within magnet schools that strengthen knowledge of academic subjects and attainment of tangible skills.”

## **Sustainability**

Build “capacity to continue operating magnet schools at a high-performance level after Federal funding.”

## **Equitable Access**

Ensure “that all students in the magnet schools have equitable access to high quality education to succeed.”

Citation: <https://oese.ed.gov/offices/office-of-discretionary-grants-support-services/school-choice-improvement-programs/magnet-school-assistance-program-msap/>

# Alignment to the 6 Purposes of MSAP Funding

## Products and Services

		Addressing Minority Group Isolation	Achieving Systemic Reforms	Promoting Diversity	Strengthening Academics	Sustainability	Equitable Access
Student Offerings	<b>Leader in Me PK-12 Process and Curriculum</b> An evidence-based, comprehensive model that builds leadership and life skills in students, creates a high-trust school culture, and lays the foundation for sustained academic achievement.	✓	✓	✓	✓	✓	✓
	<b>Leader in Me Extended Learning Time</b> <u>Summer</u> : Innovative, fun programs to engage educators, staff, community partners, teens, and students in the 7 <i>Habits</i> , social connection, creativity, and self-reflection. <u>After School</u> : Explore leadership and life skills with concrete applications while creating a safe and caring after-school community.	✓	✓	✓	✓	✓	✓
Staff Offerings	<b>4 Disciplines of Education (4DX)</b> Leaders learn to narrow their focus, create clarity and alignment around key behaviors, track progress, and mobilize people to achieve success. 4DX breaks down the conflict between day-to-day operational tasks and long-term strategic initiatives.		✓		✓	✓	✓
	<b>Leading at the Speed of Trust</b> A high trust culture helps individuals become energized and engaged around their work and impact. Teams with high trust collaborate more effectively, operate faster, and achieve results that are sustainable.	✓	✓	✓	✓	✓	✓
	<b>Coaching</b> Receive expert support to help your staff apply <i>Leader in Me</i> to the unique challenges at your school, and achieve measurable results each academic year. Coaching is bundled as part of the <i>Leader in Me</i> Core and Impact Journeys, and additional coaching is available through Enhancements.	✓	✓	✓	✓	✓	✓
	<b>Executive Coaching</b> A one-on-one coaching partnership with a district or school-based leader designed to unlock personal and professional potential, jointly achieving critical personal and organizational goals. The FranklinCovey Coach will partner with you in a thought-provoking and creative process to help you break through barriers and focus on the actions to achieve your desired results as a leader.		✓		✓		
	<b>Family Engagement Workshop</b> Develop the mindset, knowledge, skills, and tools needed to take parent engagement in their schools to a new level.	✓	✓	✓	✓	✓	✓
Family/Community Offerings	<b>The 7 Habits of Highly Effective Families</b> <u>Home Connection</u> : Include families in student learning through take-home supplements included in the <i>Leader in Me</i> curriculum. <u>Workshop</u> : Provide a powerful framework for implementing timeless principles that create a nurturing and enriching environment for all members of the family.	✓	✓	✓	✓		✓
	<b>Student Leadership Events and Roles</b> Demonstrate student leadership skills through leadership roles and leadership events in the school setting and in the surrounding community.	✓	✓	✓	✓		✓



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