

Grant Writing Tips

1. Use data to demonstrate a need.

Funders want to know that the funds are helping to solve a problem or improve outcomes for students, teachers, and schools. Use quantitative data to tell a story of a specific need. Help funders feel emotionally connected to the need by including anecdotal stories along with quantitative data.

2. Include narrative language from LeaderinMe.org to explain the solution(s).

Tie *Leader in Me* solutions to the need from Step 1 using language provided by FranklinCovey Education. Simply click on the components you plan to include to access written descriptions. Just copy and paste what you want into the grant proposal.

- a. [Pre-K and Elementary](#)
 - i. [Student Development](#)
 - ii. [Staff Development](#)
 - iii. [Family Development](#)
 - iv. [Annual Membership](#)
- b. [Middle School](#)
 - i. [Student Development](#)
 - ii. [Staff Development](#)
 - iii. [Family Development](#)
 - iv. [Annual Membership](#)
- c. [High School](#)
 - i. [Student Development](#)
 - ii. [Staff Development](#)
 - iii. [Family Development](#)
 - iv. [Annual Membership](#)
- d. [District Solutions](#)

3. Provide evidence of the effectiveness of the solution.

Funders want to know that the funds are going toward solutions that have been proven to work. Use [research from LeaderinMe.org](#) to show the effectiveness of *Leader in Me* on whichever student, adult, and school outcomes or needs you identified in Step 1.