Grant Writing Tips

1. Use data to demonstrate a need.
Funders want to know that the funds are helping to solve a problem or improve outcomes for students, teachers, and schools. Use quantitative data to tell a story of a specific need. Help funders feel emotionally connected to the need by including anecdotal stories along with quantitative data.

2. Include narrative language from LeaderinMe.org to explain the solution(s).
Tie Leader in Me solutions to the need from Step 1 using language provided by FranklinCovey Education. Simply click on the components you plan to include to access written descriptions. Just copy and paste what you want into the grant proposal.
   a. Pre-K and Elementary
      i. Student Development
      ii. Staff Development
      iii. Family Development
      iv. Annual Membership
   b. Middle School
      i. Student Development
      ii. Staff Development
      iii. Family Development
      iv. Annual Membership
   c. High School
      i. Student Development
      ii. Staff Development
      iii. Family Development
      iv. Annual Membership
   d. District Solutions

3. Provide evidence of the effectiveness of the solution.
Funders want to know that the funds are going toward solutions that have been proven to work. Use research from LeaderinMe.org to show the effectiveness of Leader in Me on whichever student, adult, and school outcomes or needs you identified in Step 1.