

## Certify Your District Leaders to Deliver FranklinCovey Content

The *Leader in Me* District Partnership Coach Certification & Development program is a District Partnership add-on that maintains a high global standard of quality by enabling district leaders to deliver FranklinCovey's world-class professional development content.

### **BENEFITS**

#### **AFFORDABILITY**

District Certification & Development utilizes a cost-efficient implementation process with bundled materials for participant groups, making high-quality professional development more accessible.

#### **SCALABILITY**

Districts maintain a strong focus on targeted results, with a content delivery strategy that is highly flexible, scalable, and adaptable. District Coaches embed the learning and coaching support within each school's professional development plan.

#### **LEADERSHIP DEVELOPMENT**

New and existing District Coaches receive ongoing support and skill development from a world-class FranklinCovey Coach to ensure quality results of implementation in Core curriculum, Impact Journeys, and more.

## PROGRAM OVERVIEW

The basic package includes:

- three group development days where coaches receive certification in their level of choice
- six ongoing support sessions throughout the year
- material bundles
- access to *Leader in Me* Online (includes District Dashboard, facilitator guides and slides, and other coaching resources)

Certification for additional coaches is available in sets of three and includes an additional day of group coaching support.

## DISTRICT ROLES

### DISTRICT COORDINATOR

The District Coordinator serves as the bridge for district leadership and the FranklinCovey team. They support the district alignment process in partnership with the FranklinCovey Coach.

### DISTRICT COACHES

District Coaches will partner with *Leader in Me* school administrators, leadership teams, and staff to facilitate workshops, provide frequent coaching support, and guide school and district leaders in *Leader in Me* implementation. This intentional focus supports all stakeholders in progressing toward targeted results.

### FRANKLINCOVEY COACH

A FranklinCovey Coach will partner with the District Coordinator and District Coaches to ensure quality implementation and growth through ongoing development and support sessions.

## OTHER INFORMATION

- A district coach can facilitate *Leader in Me* workshops and coaching sessions as long as they have an active District Partnership, they have an active subscription to the District Coach Certification and Development (C&D) program as an add-on to that partnership, and they have been designated as one of the District Coaches as determined by the District Coordinator.
- This certification is not transferrable to any other district or organization.
- If a district does not renew their C&D package, then they become a FranklinCovey-led district.