DISTRICT MODEL
Solution Overview

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District-Wide Implementation

Own the Leader in Me process while maintaining quality standards.

District-led implementation empowers district leaders through greater ownership, scalability, and flexibility, and preserves the FranklinCovey global standard of quality.
Why Leader in Me?

Evidence-Based Results

Ongoing empirical research from over 30 institutions documents evidence of the significant impact Leader in Me can have in schools by creating the conditions to drive results.

**Leader in Me** helps schools to achieve the following outcomes:

<table>
<thead>
<tr>
<th>LEADERSHIP</th>
<th>CULTURE</th>
<th>ACADEMICS</th>
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<tbody>
<tr>
<td><strong>Student Behavior</strong>&lt;br&gt;Positively impact students’ behavior.</td>
<td><strong>Attendance</strong>&lt;br&gt;Create a school culture where students and staff feel safe and valued.</td>
<td><strong>Reading/Math Proficiency</strong>&lt;br&gt;Help students and staff build the skills and competencies necessary for student achievement.</td>
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<td><strong>Staff Teaching Readiness</strong>&lt;br&gt;Develop the personal and professional capacity of teachers and staff, allowing them to confidently teach and model life and leadership skills.</td>
<td><strong>Supportive School Environment</strong>&lt;br&gt;Engage student learning and positively support the development of student leadership skills.</td>
<td><strong>Teaching Efficacy</strong>&lt;br&gt;Prepare and support teachers to create goal-centered, student-led classrooms that empower students to lead their own learning.</td>
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<td><strong>Student Leadership</strong>&lt;br&gt;Help students develop the mindsets, behaviors, and skills to be effective lifelong leaders.</td>
<td><strong>Student Engagement</strong>&lt;br&gt;Help students feel emotionally safe, socially supported, and academically challenged.</td>
<td><strong>Student-Led Achievement</strong>&lt;br&gt;Inspire students with the mindset, skills, and supportive environment they need to lead their academic achievement.</td>
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<td><strong>Family Involvement</strong>&lt;br&gt;Provide students’ families with information, training, and school resources, empowering them to be supportive partners in the development of their child’s learning.</td>
<td><strong>Staff Satisfaction</strong>&lt;br&gt;Empower teachers with meaningful leadership opportunities and expert support to guide the interpersonal, emotional, and academic development of their students.</td>
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For more information on evidence-based research, visit [www.LeaderinMe.com](http://www.LeaderinMe.com).
A Complete K–12 Leader in Me Journey

**ELEMENTARY SCHOOL**
Educating the Whole Child

Establish a whole-child mindset with the belief that every child has genius and everyone can be a leader.

**MIDDLE SCHOOL**
Addressing Skill Development

Create a positive and supportive school community that helps every student build interpersonal skills and discover their true potential.

**HIGH SCHOOL**
College, Career, and Life-Readiness

Create a school culture led by students who are developing critical skills that will help them successfully navigate college, career, and life.
How does it work?

**Leader in Me District Model**

Districts choose the method of *Leader in Me* implementation that works for their schools and they provide essential support and coordination.

Establish Annual District and School Memberships

- **Choose School Implementation Method(s)**
  - FRANKLINCOVEY COACH-LED IMPLEMENTATION
  - DISTRICT COACH CERTIFICATION AND DEVELOPMENT
  - ON DEMAND IMPLEMENTATION
Establish Annual District and School Memberships

<table>
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<tr>
<th>ANNUAL DISTRICT MEMBERSHIP</th>
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<tr>
<td>✅ District Design Session</td>
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<tr>
<td>✅ 6 One-hour Coaching Sessions</td>
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<tr>
<td>✅ Online District Portal</td>
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<tr>
<td><strong>ANNUAL SCHOOL MEMBERSHIPS</strong></td>
</tr>
<tr>
<td>✅ Coaching Services</td>
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<tr>
<td>✅ Award-Winning Video Library</td>
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<tr>
<td>✅ Online Professional Learning</td>
</tr>
<tr>
<td>✅ Online Classroom and Student Resources</td>
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<tr>
<td>✅ Measurable Results Assessment (MRA)</td>
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**District Model Detail**

**Choose School Implementation Method(s)**

**FRANKLINCOVEY COACH-LED IMPLEMENTATION**
FranklinCovey will deliver the onsite training workshops and coaching to your schools.

**DISTRICT COACH CERTIFICATION AND DEVELOPMENT**
1-3 members of your district staff will be certified to deliver onsite workshops and coaching to your schools. They will receive annual certification in progressive parts of Leader In Me and will also receive annual coaching and consulting skill development from FranklinCovey’s expert coaches.

**District Coach Certification and Development Support Equivalent to 3 coaching days**
- Regional or Onsite Certification in Facilitation and Coaching
- Mentor Support Sessions
- Optional Shadow and Debrief Days

**ON DEMAND IMPLEMENTATION**
The Adult Learning Coordinator at each school will oversee completion of the On Demand workshops, discussions, with support from your FranklinCovey coach.

**Required Additional Support for Self-Implementation Equivalent to 2 coaching days**
- On Demand Setup Day (may be combined for multiple schools)
- 6 On Demand Coaching Sessions per school
Annual District Membership

With District Membership, district leaders are empowered and equipped to direct Leader in Me implementation.

**COACHING SERVICES FOR DISTRICT COORDINATORS AND COACHES**

- 1 annual District Design Session with a FranklinCovey Coach
- 6 one-hour district support sessions
- Multi-district online Professional Learning Team

**ONLINE DISTRICT PORTAL FOR ALL DISTRICT PERSONNEL**

- Coaching content and support materials
- MRA dashboard metrics for all Leader in Me member schools in the district

**DISTRICT DESIGN SESSION**

Collaborate with a coach to establish a recommended implementation plan, tailoring the Leader in Me District Model to meet your needs.

**Outcomes**

- Establish the “why” or key objectives for implementing Leader in Me.
- Align Leader in Me with current district initiatives and improvement plans.
- Review each school’s capacity for implementation, and timeline.
- Outline process for identifying, certifying, and continuing to develop district coaches (if applicable).

**ESTABLISH A RECOMMENDED IMPLEMENTATION PLAN**

During a District Design Session, the coach will work with your team to understand the unique opportunities, challenges, and requirements of your district, and customize an implementation plan that aligns with them. This could utilize a single implementation method, or blend multiple methods.
FranklinCovey Coach-Led Implementation

OUTCOMES
- Jumpstart the Leader in Me process with the expert guidance of FranklinCovey coaches.
- Establish a strong foundation of model schools to lead and share best practices across the district.
- Drive measurable results through targeted interventions in your most challenging school environments.

Our FranklinCovey coaches will lead your schools through the following multi-year, highly customizable process. Through ongoing professional learning, coaching, and online resources, this model aligns to your district’s most important initiatives.

**Leader in Me Process**

<table>
<thead>
<tr>
<th>YEAR 1</th>
<th>YEAR 2</th>
<th>YEAR 3</th>
<th>YEAR 4 AND ONGOING</th>
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<tbody>
<tr>
<td>Annual District Membership</td>
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<tr>
<td>Annual School Membership</td>
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<tr>
<td>LiM Core 1</td>
<td>LiM Core 2</td>
<td>LiM Core 3</td>
<td>Impact Journeys</td>
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<tr>
<td>Materials and Enhancements</td>
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District Coach Certification and Development

BENEFITS

• Become certified to train and coach schools in the 7 Habits®, Leader in Me Core, and more.

• Implement with scalability and flexibility, while achieving measurable results.

• Engage in training and ongoing development for district team members.

• Utilize guidance in the selection of a District Coordinator and Coaches.

• Receive annual support and skill development from a FranklinCovey Coach to ensure quality results.

• Access District Membership resources through Leader in Me Online.

WHAT IS THE PURPOSE?

Our cost-efficient Leader in Me implementation process maintains the same global standard of quality thanks to the orientation, training, and ongoing support of FranklinCovey. Once roles are assigned, district team members become certified to direct implementation, facilitate training workshops, and provide ongoing coaching support to ensure measurable results are achieved.

SCALABILITY, FLEXIBILITY, AND MEASURABLE RESULTS

The District Model provides flexibility to districts in staffing, scheduling, and parsing out of training workshops (half days, full days, etc.) according to each school’s evolving needs. All implementation methods follow the Leader in Me process, ensure all schools complete the annual Measurable Results Assessment, and are on track to achieve Lighthouse Certification.

District Model Roles

District Coordinator
One Staff Member

Oversees school implementation.

Required for all implementation methods.

District Coaches
One to Three Staff Members

Facilitates training workshops and provides coaching to schools.

Only required with District Coach Certification and Development implementation method.
ONSITE CERTIFICATION

Districts can choose to schedule onsite training and certification at their own location to avoid travel and arrange for a more tailored approach.

REGIONAL DISTRICT CERTIFICATION

District Coaches and Coordinators can jumpstart their learning by attending one of FranklinCovey’s leadership training and certification events.

ONSITE CERTIFICATION

Districts can choose to schedule onsite training and certification at their own location to avoid travel and arrange for a more tailored approach.

PROFESSIONAL DEVELOPMENT

Districts benefit from FranklinCovey’s high standard of professional development. The online portal has been designed to provide ongoing access to FranklinCovey leadership content. This virtual learning space allows district coordinators and coaches* to deepen their learning and continue to advance their personal and professional development.

*In the event of personnel turnover, the district must ensure that a new District Coordinator and/or Coaches are each certified by FranklinCovey.
On Demand Implementation

On Demand Implementation is available for well-prepared schools to help districts implement Leader in Me at scale, while maintaining quality standards.

A BLENDED LEARNING PROFESSIONAL DEVELOPMENT SOLUTION

An Adult Learning Coordinator at each school will work with the principal and Lighthouse Team to equip all staff members to complete engaging On Demand learning modules. Working with the FranklinCovey coach, they will customize a schedule that blends online learning modules, face-to-face discussions that deepen understanding, and world-class FranklinCovey coaching.
Materials

Reinforce Leader in Me with a variety of resources to inspire both staff and students.

ELEMENTARY/MIDDLE SCHOOL MATERIALS

This series addresses the 7 Habits® and other key leadership topics throughout the year to help every student engage and participate in the leadership culture at school.

STAFF AND FAMILY MATERIALS

Participant guides complete the training experience and help participants enhance their learning. They also help reinforce ongoing reflection of principles and notes.

HIGH SCHOOL MATERIALS

Leadership courses give students an opportunity to master college, career, and life-readiness skills. Once complete, students can qualify to receive a FranklinCovey leadership certificate.

BEST-SELLING BOOKS

FranklinCovey provides a rich library of best-selling books related to leadership, productivity, collaboration, execution, and more!

CLASSROOM RESOURCES

Reward and celebrate students as they continue to develop and improve as life-ready leaders in the classroom environment.
Enhancements

Reinforce *Leader in Me* with a variety of optional enhancements.

**TARGETED IMPLEMENTATION COACHING**

Targeted Coaching Sessions are delivered by an assigned coach with dedicated times for the principal, Lighthouse Team, action team(s), and/or grade level teams during planning periods. These sessions do not require a full professional development day or materials. Targeted Coaching Sessions include:

- Achieve Measurable Results
  *(Recommended Annually for Level 4+ Schools)*
- Use *The First 8 Days* to Establish Leadership Classrooms
- Align *Leader in Me* With Other School Priorities
- Discover the Power of the Core Paradigms
- Check Your School’s Lighthouse Review Readiness
- Build a High-Trust Team
- Grow Leadership in Others Through Coaching
- Cultivate Leadership in Your Lighthouse Team
- Build Trust With Students
- Power Up Your PLTs With Collaborative Planning and Reflection
- Leverage Goals to Achieve Growth
- Cultivate Student Ownership of Goals
- Develop Resiliency Through Research-Based Practices

**CUSTOM IMPLEMENTATION COACHING**

In addition to the Targeted Coaching Sessions, a school may use one or more days of coaching to address any area of *Leader in Me* implementation, including continuing work on an Impact Journey.

**EXECUTIVE COACHING**

Executive Coaching is delivered one-on-one by a certified FranklinCovey coach to help school leaders develop their individual acumen and achieve breakthrough results.

**WORKSHOPS**

FranklinCovey is the world leader in helping organizations improve culture with award-winning content based on a foundation of timeless principles and proven practices. Training workshops are usually extended to all staff or large teams along with participant guides to enhance the experience. These can include:

- The 7 Habits of Highly Effective Teens®
- The 5 Choices to Extraordinary Productivity®
- Leading at the Speed of Trust®

Virtual Events

Join educators locally and throughout the world at the following *Leader in Me* events:

- School Spotlights
- District Spotlight
- High School Overviews

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The Leader in Me

Learn more about Leader in Me and start engaging staff members in a study of the book that has inspired transformational change in schools worldwide.

In this bestseller, co-authors Stephen R. Covey, Sean Covey, Muriel Summers, and David Hatch take the 7 Habits® that have already changed the lives of millions of readers and show how even young children can use them. The 7 Habits® and other core leadership skills are now being adopted by schools around the world as part of a leadership model, most famously beginning at A.B. Combs Elementary school in Raleigh, NC. Not only does it work, it works better than anyone could have imagined.

Award-Winning Leadership Content

Our award-winning content, books, methodologies, and tools have been utilized by thousands of public and private primary, secondary, and postsecondary schools and institutions in all 50 states and over 50 countries worldwide. This includes educational service centers and vocational schools.

Imagine a World Shaped by Life-Ready Leaders

At its core, leadership is a choice that an empowered and supported student can make in their own life—setting an example for others to follow. Envision the potential of a school environment where you see, feel, and hear students and teachers engaged around a common goal: to develop every student into a life-ready leader who makes a difference in their community or nation.

What will their impact be?

Global Impact

Today, thousands of Leader in Me Schools in over 50 countries are improving school performance by embracing a new paradigm for developing life-ready leaders.